



P . A . B

Professional Accreditation Body

APPLICATION FOR THE USAGE OF THE PAB LOGO

Purpose

This document sets forth the policy regarding the usage of the PAB name and PAB logo. It has been developed to serve as a guideline for all PAB stakeholders in the acceptable usage of the PAB name/logo and to ensure that the usage of the PAB name/logo is accomplished without any alteration and only as originally intended.

Permission for usage

Written request should be submitted to the PAB together with the provider's own signed acceptable usage policy for the usage of the PAB name/logo as well as Annexure A as stipulated in this policy. All requests should be directed to the ETQA Manager of PAB. Only providers with a status of full accreditation will be considered.

Policy Compliance

Each stakeholder/provider granted permission to use the PAB name/logo is responsible for:

- i. controlling its use;
- ii. ensuring that its users are familiar with the policy on the acceptable usage of trademarks.

Each stakeholder/provider should develop and enforce its own acceptable usage policy to further define the usage of the PAB name and logo within its local environment. Should a violation of this policy occur, the individual organization that committed the violation(s) will be held liable for its actions.

Principles for usage

Usage of the PAB name/logo must be consistent with the goals of information dissemination, encouraging collaboration, fostering innovation and quality among stakeholders and the public in South Africa.

- i. The usage of the PAB name/logo for personal use not related to accredited education and training business is prohibited;

Document Title	Application for the usage of the PAB logo		
Document Number	AUPN01	Date compiled	2008-10-14
Page number	Page 1 of 3	Revision Date	2008-10-14
Revision number	1	Access	
Reviewed by	Madeleine Gericke	Approved by	
Electronic copy home	F:\MISCOPY\PAB QMS 2009\PAB_QMS\Master docs 2009\QMS Elements & Documents\QMS\Provider operations\PAB Logo\APPLICATION FOR THE USAGE OF THE PAB LOGO (AUPN01).doc		

- ii. Users are accountable for their conduct under this policy and the submitted signed policy
- iii. Should stakeholders/providers note any suspicious use of the PAB name/logo, this should be reported to PAB as soon as possible.

Acceptable usage

The PAB name/logo may be used in the following instances:

- Marketing
- Business usage
- Publications

The PAB name/logo should only be reproduced from the electronic copy as supplied by the PAB. If enlarged or reduced in size, the relative proportions of each component of the design must remain unchanged. Parts of the name/logo may not be produced in a horizontal or slant position.

Unacceptable usage

- i. The logo may not be used with any elements that can be seen as part of the logo
- ii. The logo may not be encircled
- iii. The logo may not be used as a border or repeating pattern
- iv. The logo may not be used on any certificates awarded by the provider.
- v. Unauthorized use of the PAB name/logo is in violation with PAB policy and may result in legal action.

Document Title	Application for the usage of the PAB logo		
Document Number	AUPN01	Date compiled	2008-10-14
Page number	Page 2 of 3	Revision Date	2008-10-14
Revision number	1	Access	
Reviewed by	Madeleine Gericke	Approved by	
Electronic copy home	F:\MISCopy\PAB QMS 2009\PAB_QMS\Master docs 2009\QMS Elements & Documents\QMS\Provider operations\PAB Logo\APPLICATION FOR THE USAGE OF THE PAB LOGO (AUPN01).doc		

Annexure A

Deed of Adherence

[insert details of Education and Training Provider] ("**[define]**") has already acquired or wishes to acquire the **PAB name/logo**. **[insert]** acknowledges that, **[insert]** is required to bind itself to the **PAB Policy** on the acceptable usage of the PAB logo and that **[insert]** should submit their own policy in accordance to the **PAB policy** on the acceptable usage of the PAB logo.

[insert], hereby agrees and undertakes that, with effect from the date of acquiring permission from the PAB, it will be bound by all of the provisions of the **PAB policy** on the acceptable usage of the PAB logo.

[insert] shall be bound to the **PAB policy** on the acceptable usage of the PAB logo for as long as **[insert]** is accredited by **PAB**.

Signed at _____ on _____ .

.....

for: [insert], duly authorised (PRINT SIGNATORY NAME)

Accepted at Centurion on _____ .

.....

for: [PAB], duly authorised (MADELEINE GERICKE)

Document Title	Application for the usage of the PAB logo		
Document Number	AUPN01	Date compiled	2008-10-14
Page number	Page 3 of 3	Revision Date	2008-10-14
Revision number	1	Access	
Reviewed by	Madeleine Gericke	Approved by	
Electronic copy home	F:\MISCOPY\PAB QMS 2009\PAB_QMS\Master docs 2009\QMS Elements & Documents\QMS\Provider operations\PAB Logo\APPLICATION FOR THE USAGE OF THE PAB LOGO (AUPN01).doc		